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CED Committee Members:

Chair – Anthony Wright  
Chance La Fleur  
Beau Chevassus

Support Staff:

Chris Pasinetti, CD Director  
Chris Searcy, City Administrator

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## **AGENDA**

### **COMMUNITY & ECONOMIC DEVELOPMENT (CED) COMMITTEE**

CITY OF ENUMCLAW – VIRTUAL TEAMS MEETING

Monday, April 25, 2022

**\*\*\*\*\*4:30PM\*\*\*\*\***

#### **I. OLD BUSINESS**

A. Meeting Summary from March 28, 2022

#### **II. NEW BUSINESS**

A. Plan for next semi-annual fee review

#### **III. ADJOURNMENT**

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**Next Scheduled Meeting:** May 9, 2022 --- 4:30 p.m

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CSD Committee Members:  
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Chris Searcy, City Administrator

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## **CSD SUMMARY**

### **COMMUNITY & ECONOMIC DEVELOPMENT (CED) COMMITTEE**

CITY OF ENUMCLAW – VIRTUAL TEAMS MEETING

Monday, April 11, 2022

**\*\*\*\*\* 4:30 p.m. \*\*\*\*\***

***THE MEETING BEGAN AT 4:31 PM AND ENDED AT 5:30 PM. COUNCILMEMBERS WRIGHT, CHEVASSUS AND LA FLEUR PRESENT AS WELL AS STAFF MEMBER CHRIS PASINETTI.***

#### **I. OLD BUSINESS**

A. Meeting summary from March 28, 2022 approved.

#### **II. NEW BUSINESS**

- A. Customer Satisfaction. Pasinetti gave an overview. Councilmember Wright asked how we have such a good relationship with our businesses. Discussion regarding the chamber, the business, downtown events, streeteries, way finding signs, etc. Tourism board and other community members. How do we track these items, what are we doing what is working? Is there a way to track what we do well, and what we do not so we can improve? Look for some data points that matter and use metrics for time on the review? Looking for ways to show we are effective. Which ways are there a way to show how we are doing? Councilmember Chevassus indicated he's not opposed to reviewing this but some data may not be helpful.
- B. How do cities incentivize or network business growth/opportunity? Councilmember Wright stated he was interested in revenue growth for the city. Discussion with dealerships on inventory and yearly projected revenue. The dealers are indicating that inventory is very low and getting more inventory is becoming more difficult. Councilmember La Fleur asked that we look at Lakewood as he believed they were advertising to attract business development. Councilmember Wright discussed how the city expenses are increasing but are revenues increasing as such and that is what I would like to have a better understanding of.

#### **III. AJOURNMENT**

**5:30 pm**